About us

ROBBAN ASSAFINA is the leading Arabic/English Middle Eastern & North African Maritime Magazine, Website & Smart Phones’ application, specialized in Shipping, Ships, Offshore & Marine Technology; With 6 issues/year & more than 30K visits/month, Robban Assafina will continue serving and covering the latest maritime news, innovations, regulations and events.

Published by Oceanic Spark sarl, with a specialized crew of Maritime Experts, Masters & Engineers, who focus directly on shipbuilding, ships, ports, & everything related to the world of marine navigation, communication and machinery.
By Sector
- Maritime Law Firms & Consultants
- Maritime Authorities & Administrations
- Maritime Universities & Institutes
- Marine Inspections & Surveys
- Marine Communication Services
- Marine & Offshore Services
- Insurance Companies
- Freight Forwarders & Logistics
- Financial Services
- Crewing Agencies
- Shipbuilding & Repair Yards
- Ship Suppliers
- Ship Owners, Operators & Management
- Ship Agents
- Port & Terminal Operators

By Country

Assafina around the world

Geographical Visitors
- Middle East: 40.54%
- Northern Africa: 36.32%
- Northern America: 6.66%
- Eastern Europe: 3.89%
- Northern Europe: 3.09%
- Southeast Asia: 2.63%
- Western Europe: 2.54%
- Southern Europe: 1.95%
- Southern Asia: 1.69%
- Eastern Asia: 0.70%

New Visitor: 36.1%
Returning Visitor: 63.9%
Digital Ad Specs
for further details email us at marketing@assafinaonline.com

ADVERTISING DEADLINES:
All advertorial material are due as stated in the publishing schedule.

Online Platforms

**Online**
Assafinaonline.com is a leading and highly trafficked maritime portal website relating to shipping, ships, marine technology, offshore, ship-owners & maritime decision makers in the MENA region and around the world.

**Banners**
Get your company banner uploaded to Assafinaonline.com, website, E-Newsletter, Mobile App & our visitors will interact with your website, profile & services.

**E-Newsletter**
60k+ purely maritime database / weekly base Robban Assafina e-newsletter covers the most important maritime news not only in the Middle East but all over the world.

---

- Full-width Banner
- Leaderboard Banner
- Pop-Up Banner
- Vertical Banner
- Footer Banner
# Website

<table>
<thead>
<tr>
<th>BANNER TYPE</th>
<th>SIZE / px</th>
<th>RATE / month</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full-width</td>
<td>1100 x 93</td>
<td>$1000</td>
</tr>
<tr>
<td>Leaderboard</td>
<td>540 x 93</td>
<td>$850</td>
</tr>
<tr>
<td>Default</td>
<td>165 x 150</td>
<td>$450</td>
</tr>
<tr>
<td>Vertical</td>
<td>165 x 240</td>
<td>$600</td>
</tr>
<tr>
<td>Footer</td>
<td>750 x 150</td>
<td>$450</td>
</tr>
<tr>
<td>InStory</td>
<td>750 x 100</td>
<td>$500</td>
</tr>
<tr>
<td>Pop-Up</td>
<td>650 x 420</td>
<td>$2000</td>
</tr>
</tbody>
</table>

# E-newsletter | 4/month

<table>
<thead>
<tr>
<th>BANNER TYPE</th>
<th>SIZE / px</th>
<th>RATE / month</th>
</tr>
</thead>
<tbody>
<tr>
<td>Default</td>
<td>165 x 150</td>
<td>$575</td>
</tr>
<tr>
<td>Leaderboard</td>
<td>520 x 110</td>
<td>$975</td>
</tr>
<tr>
<td>InStory</td>
<td>680 x 110</td>
<td>$775</td>
</tr>
<tr>
<td>Design / Editorial and Circulation</td>
<td>Negotiable</td>
<td></td>
</tr>
</tbody>
</table>

# Mobile App

<table>
<thead>
<tr>
<th>BANNER TYPE</th>
<th>SIZE / px</th>
<th>RATE / month</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leaderboard</td>
<td>400 x 80</td>
<td>$850</td>
</tr>
<tr>
<td>InStory</td>
<td>200 x 100</td>
<td>$575</td>
</tr>
</tbody>
</table>

---

**File Types**
- GIF, JPEG, SWF

**Maximum LOOPS**
- 3

**Recommended Animation Length**
- 15 seconds
# Magazine Advertising Rates

## Standard pages

<table>
<thead>
<tr>
<th>Type</th>
<th>Price ($)</th>
<th>Type</th>
<th>Rate/$</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page Double Spread</td>
<td>3.000</td>
<td>Inside Front Cover</td>
<td>3.000</td>
</tr>
<tr>
<td>Half Page Spread</td>
<td>1.500</td>
<td>Page 3 or 98</td>
<td>1.800</td>
</tr>
<tr>
<td>Quarter Page Spread</td>
<td>1.000</td>
<td>Page 5 or 96</td>
<td>1.800</td>
</tr>
<tr>
<td>Full Page</td>
<td>1.500</td>
<td>Page 7 or 94</td>
<td>1.600</td>
</tr>
<tr>
<td>2/3 Page</td>
<td>1.200</td>
<td>Inside Back Cover</td>
<td>3000</td>
</tr>
<tr>
<td>1/2 Page</td>
<td>800</td>
<td>Back Cover</td>
<td>3500</td>
</tr>
<tr>
<td>1/3 Page</td>
<td>600</td>
<td>Cover (Logo Only)</td>
<td>3000</td>
</tr>
<tr>
<td>1/4 Page</td>
<td>500</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## Special pages

<table>
<thead>
<tr>
<th>Type</th>
<th>Rate/$</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inside Front Cover</td>
<td>3.000</td>
</tr>
<tr>
<td>Page 3 or 98</td>
<td>1.800</td>
</tr>
<tr>
<td>Page 5 or 96</td>
<td>1.800</td>
</tr>
<tr>
<td>Page 7 or 94</td>
<td>1.600</td>
</tr>
<tr>
<td>Inside Back Cover</td>
<td>3000</td>
</tr>
<tr>
<td>Back Cover</td>
<td>3500</td>
</tr>
<tr>
<td>Cover (Logo Only)</td>
<td>3000</td>
</tr>
</tbody>
</table>

## Bundle Discounts

<table>
<thead>
<tr>
<th>Ads</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>5</td>
</tr>
<tr>
<td>3</td>
<td>10</td>
</tr>
<tr>
<td>4</td>
<td>15</td>
</tr>
<tr>
<td>5</td>
<td>20</td>
</tr>
<tr>
<td>6</td>
<td>25</td>
</tr>
</tbody>
</table>

## Materials Due

- Limited extensions are available and may be granted by our production department upon request. Cover wrap art must be submitted at least two days in advance of the posted due dates.

## File Format

Artwork should be submitted according to the scheduled dates indicated below. Ads should be submitted as a high-resolution PDF or .AI file formatted for process (CMYK) printing, with all fonts embedded. JPEG, EPS, TIFF, InDesign, and Photoshop files are also accepted. Please be sure to include all necessary image and font files.

## Essential Information

**Annual Subscription** | 1 copy/issue  
Lebanon: $80 | Middle East: $100  
Greater Maghreb: $120 | Europe: 120 € | USA: $140

**Inserts | Cover Wraps | Supplements**  
Rates and specs are available upon request.

**Proofing**  
Logos & other pertinent information for ad must be received by Oceanic Spark Sarl- Robban Assafina Magazine before the 10th of the month prior to printing by e-mail or delivery. Camera ready ads must be submitted by the 15th of the month prior to printing. Proof will be sent to advertiser via e-mail. Advertisers are permitted to do minor changes, and must send proof approval by the 15th of the month prior to print or ad will not run and full contract payment is due.
### Print AD Specs

<table>
<thead>
<tr>
<th>Format</th>
<th>Trim Size</th>
<th>Bleed Requirement</th>
<th>Live Area</th>
</tr>
</thead>
<tbody>
<tr>
<td>FULL PAGE SPREAD</td>
<td>42 x 28 cm</td>
<td>42.6 x 28.6 cm</td>
<td>41 x 26 cm</td>
</tr>
<tr>
<td>FULL PAGE</td>
<td>21 x 28 cm</td>
<td>21.6 x 28.6 cm</td>
<td>20 x 26 cm</td>
</tr>
<tr>
<td>HALF PAGE SPREAD</td>
<td>21 x 28 cm</td>
<td></td>
<td>20 x 12.70 cm</td>
</tr>
<tr>
<td>1/4 PAGE</td>
<td>21 x 28 cm</td>
<td></td>
<td>6 x 6 cm</td>
</tr>
<tr>
<td>1/3 PAGE</td>
<td>21 x 28 cm</td>
<td></td>
<td>19.3675 x 8.255cm</td>
</tr>
</tbody>
</table>

#### Margins
- **Safety Margin**: 1cm
- **Live area**: 2cm
- **Bleed**: 3mm

**Publication size/cm**: 21.6(w) x 28.6(h) | Including bleed 3mm
<table>
<thead>
<tr>
<th>Issue &amp; Deadline</th>
<th>Edition Story</th>
<th>Assafina Case</th>
<th>Studies &amp; Analysis</th>
<th>Event Coverage</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>77</strong> 20 January 2022</td>
<td>Ports Freezones: • Logistical Development • Smart Solutions</td>
<td>Poor Communication: The Road to Accidents</td>
<td>Huge Vessels Vs. Ports’ Capabilities</td>
<td>• Nor-Shipping • Trans Middle East 2022 • Breakbulk Middle East Conference • Egyps 2022</td>
</tr>
<tr>
<td><strong>78</strong> 21 March 2022</td>
<td>Ships’ Registrations: • Flags’ Current Market • Competitive Landscape</td>
<td>Bridge Designs: Waste of Space</td>
<td>Skilled Manpower Onboard and Onshore</td>
<td>• Dubai Ship Finance Forum • Dubai International Boat Show • Marlog • DIMDEX 2022</td>
</tr>
<tr>
<td><strong>79</strong> 23 May 2022</td>
<td>Simulators’ Future &amp; Remote Learning: • Rapid Development • Qualifications Level Concerns</td>
<td>The Story of Breaching a Contract</td>
<td>Lloyds Open Form</td>
<td>• AqabaConf. • Posidonia 2022</td>
</tr>
<tr>
<td><strong>80</strong> 21 July 2022</td>
<td>Ballast Treatment Solutions: • Market Trends • Manufacturers’ &amp; Shipyards’ Perspective</td>
<td>Piracy Attacks Vs. Lessons</td>
<td>Blending Ship’s Fuels; the Compliance and Footprint</td>
<td>(To Be Announced)</td>
</tr>
<tr>
<td><strong>81</strong> 22 September 2022</td>
<td>Green Propulsion: • Latest Innovations • Environment Compliance</td>
<td>Disclosure &amp; Impartiality of Arbitrators</td>
<td>Standards of Containers’ Handling; a Regulatory Perspective</td>
<td>• SMM Hamburg • Maritime Cyprus Conference • MOC Egypt 2022 • TMS Awards • TMS Tanker Conference • TMS Ship Finance &amp; Trade Conference • ADIPEC 2022</td>
</tr>
<tr>
<td><strong>82</strong> 21 November 2022</td>
<td>Communication &amp; Crew Welfare • Packages &amp; Availability • Connection and Price Challenge</td>
<td>Stowaways Hiding: the Unending Case</td>
<td>Challenges in Underwater Marine Operations</td>
<td>Seatrade Maritime Middle East</td>
</tr>
</tbody>
</table>

**Technical Bay**
Introducing new innovations, products and technologies

**Maritime App**
Introducing new maritime applications launched on the market

**Regulation and Legislation**
Coverage of the latest rules and regulation affecting the shipping industry

**Assafina News**
Latest Shipping, Ports, Shipbuilding, Offshore, Classification Societies, & Logistics Latest News and developments

**Assafina in English**
Miscellaneous Maritime News published in English
Robban Assafina Distribution Areas in the Up-coming Events | 2022

Dates may be subject to change, stay up to date on our social media platforms

**Issue 77 – January/February**
Trans Middle East 2022 (25-27 January) - Manama, Bahrain
Breakbulk Middle East Conference (01-02 February) - Dubai, UAE
Egyp22 (14-16 February) - Cairo, Egypt
Dubai International Boat Show (08-12 March) - Dubai, UAE
Marlog 2022 (20-22 March) - Alexandria, Egypt
DIMDEX 2022 (21-23 March) - Doha, Qatar

**Issue 78 – March/April**
Dubai Ship Finance Forum (March) - Dubai, UAE
AqabaConf. (15-19 May) - Aqaba, Jordan

**Issue 79 – May/June**
Posidonia 2022 (06-10 June) - Athens, Greece

**Issue 80 – July/August**
SMM Hamburg (06-09 September) - Hamburg, Germany

**Issue 81 – September/October**
Maritime Cyprus Conference (09-12 October) - Limassol, Cyprus
MOC Egypt 2022 (18-20 October) - Alexandria, Egypt
TMS Awards (TBA) - Dubai, UAE
TMS Tanker Conference (TBA) - Dubai, UAE
TMS Ship Finance & Trade Conference (TBA) - Abu Dhabi, UAE
ADIPEC 2022 (November) - Abu Dhabi, UAE

**Issue 82 – November/December**
Seatrade Maritime Middle East (TBA) December - Dubai, UAE

---

**Publishing Schedule | 2022**

<table>
<thead>
<tr>
<th>Issue Number</th>
<th>Final Deadline</th>
<th>Publication Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>77</td>
<td>20 January 2022</td>
<td>22 January 2022</td>
</tr>
<tr>
<td>78</td>
<td>21 March 2022</td>
<td>23 March 2022</td>
</tr>
<tr>
<td>79</td>
<td>21 May 2022</td>
<td>23 May 2022</td>
</tr>
<tr>
<td>80</td>
<td>21 July 2022</td>
<td>23 July 2022</td>
</tr>
<tr>
<td>81</td>
<td>22 September 2022</td>
<td>24 September 2022</td>
</tr>
<tr>
<td>82</td>
<td>21 November 2022</td>
<td>23 November 2022</td>
</tr>
</tbody>
</table>
Robban Assafina Crew

CEO / Responsible Manager Capt. Haytham M. Chaaban
haytham@assafinaonline.com

Editor in Chief/ Business Development Louay M. Chaaban
louay@assafinaonline.com

Marketing & Event Manager Hadi M. Chaaban
hadi@assafinaonline.com

Translator & Editor Rawand Fakih
editorial@assafinaonline.com

Linguistic Editor Najwa Al Banna

Editors
Captain Ali H. Haidar
Marine Engineer Mohammad Mustapha
Captain Suhail Alkhayyir

Production Manager Serena Khayrallah
Photographer Hadi Sarieddine

Contributors
Engineer Ayman Akkawi
Professor Dr. Orestis Schinas
Captain Bahaa Fatima
Mr. Shervan Soogrim
Captain Abdullah Wanis Altarhouny

Head Office
SeaFront Road, Abo Diab Bldg., 3rd Fl., Khaldeh - Lebanon | Telefax: +961 5 815 835
M:+961 76082277 | E: info@assafinaonline.com

Sales Representatives
Robban Assafina Media LLC
Dubai, UAE | M: +971585314326
Email: uae@assafinaonline.com

Egypt
Vienna International Freight Forwarding
6 October City, Egypt | T: +20239753718
M:+20110007001 | E: info@assafinaonline.com

Libya
Capt. Alaeddin Sokni | Alsrreem St. - West Tripoli
M: +218 925007614 | E: info@assafinaonline.com

USA & Canada
CIBS Ltd. | Canada | T: +1 613 830 3443
E: info@assafinaonline.com

Published by Oceanic Spark sarl
SAIL TOWARDS SUCCESS!

www.assafinaonline.com